



STREET VALUES

HOW TO USE STREET WISDOM FOR A FRESH PERSPECTIVE ON VALUES IN THE COMMUNITY



This guide has been specially prepared for World Values Day in association with Street Wisdom



First, a big welcome to all World Values Day supporters! Street Wisdom are supporters of World Values Day and have offered this guide to holding your own free "Street Values" walk on or before World Values Day on 18 October.

This is a community walk with a difference. It is an easy way of transforming an ordinary walk into an enjoyable learning experience. By simply being present, alert, and observant, we find ourselves naturally exploring and learning more about our values as we take in what's around us in the street.

Street Values is adapted from the Street Wisdom walks which have been taking place for many years all around the world. Thousands of people have taken part in this social adventure which is open to anyone to host and lead themselves.

So thanks for downloading the guide. We're excited about what's possible. And we are glad you are too. And thanks, in advance, for running what we know is going to be a great experience.

The Street Wisdom Team

*Street Wisdom is a non-profit venture and registered Community Interest Company (no. 9848643)
www.streetwisdom.org
[@Street_Wisdom](https://www.instagram.com/Street_Wisdom)*

The World Values Day Team

*World Values Day is an annual campaign run by volunteers
www.worldvaluesday.com
[#WorldValuesDay](https://www.instagram.com/WorldValuesDay)*

Before we begin...

Street Values is based on Street Wisdom which is a learning technology that has taken many years and many miles on many streets to develop. Because we want as many people as possible to experience it, it is offered on a freeware basis. You can find a copy of the freeware license on the Street Wisdom site within the Ts&Cs at www.streetwisdom.org/sign-up

We're delighted you want to run one of your own. We would only ask you to respect the following conventions:

You're welcome to run this event if you

- let us know in advanced when and where it is taking place
- make clear reference to Street Wisdom as the source of the technology
- use the Street Wisdom and World Values Day logos, Twitter and website details on all and any materials

When you run an event

Please follow the facilitating instructions. It's all very simple - but only when you know how. Feel free to make small modifications to suit your group.

After the event

Capture your values and actions on the I/WE VALUE... templates at the end of this guide and post on social media with the hashtag [#WorldValuesDay](https://twitter.com/WorldValuesDay). Or post a comment or a photo on social media, use the blog function on the Street Wisdom site and/or links to your own blog. We consider your stories fair exchange for use of our technology. They help us learn more and will inspire others to take part.

The value of generosity...

This community values version of Street Wisdom is offered free to those that take part; you don't pay fees you pay attention. The spirit of generosity is very important to us. We are offering it without cost to you and ask that you do the same with your participants.

Who is behind it?

Street Wisdom is a non-profit venture and registered Community Interest Company (no. 9848643) conceived by [David Pearl](#) who experimented with the idea for several years before teaming up with fellow creativity honcho [Chris Barez-Brown](#), the rest of the Street Wisdom team – and a bunch of wonderful volunteers who are now taking it out into an unsuspecting world!

OK, now a bit of general stuff about Street Values

What is it?

Street Values is an enjoyable, powerful and free way of using the streets to learn something new about our values and how we can put them into action. It has been adapted and shortened for World Values Day from the original. For the full version in its original form, please see www.streetwisdom.org where you can also find a personal Street Wisdom audio guide, a powerful resource you can use again and again any time you like.

How does it work?

It's a simple idea, based on the Street Wisdom proposition that the environment and people around us are full of wisdom we largely overlook or ignore. We tune into the rich stimulus and learn all that latent wisdom. As the strap line says - answers are everywhere – you just have to ask.

Who is it for?

It's for community groups and anyone who has questions about values in their life and/or work and wants some fresh answers. It is relevant for groups who need to tackle a challenge, figure out what's next, or find that inspirational breakthrough.

How to Set Up Your Event

When to hold the event?

Anytime in the lead up to World Values Day on the 18th of October 2018. While many events are held at the weekend, it's actually designed to fit easily into the working week where it can provide amazing stimulation and refreshment for all us busy folk. This version will take 90 minutes to run.

And where?

Street Values is designed to draw out the magic of ordinary streets – so it works pretty much anywhere. That said, it usually works best where:

- there are enough people and activity to provide stimulus and allow the participants to disappear into the crowd. Hustle and bustle is good.
- there isn't too much traffic so participants are not dodging cars all the time. Market streets seem to work really well. So do pedestrianised city areas.

It is good to restrict your "playing area" to a few streets and to tell people if they reach a major road, they have reached the boundary and not to cross.

Where to start and finish?

While the action of the event takes place on the street, it's great to have somewhere undercover to gather at the end to share what's been learned. Cafes, restaurants, the lobbies of hotels, parks (in good weather). They can all work. Usually it's worth having a word with the proprietor in advance.

You can start and finish Street Values at the same place. Or you can gather in one part of town and end at a different gathering point. (Note: If you choose the second option, it's nice to give each participant the name and address of the end point on a piece of folded paper and tell them not to read it until 15 minutes before the gathering time. The mystery adds to the sense of adventure and releases participants from the itinerary-mindset.). **Remember to bring a few copies of the [I/WE VALUE..](#) template to complete and post at the end!**

How many people attend?

Street Values is designed for groups of between 10-15 people. You can create larger events if you have some people to assist you (reckon on one assistant per extra 10 participants).

What about the weather?

We've run events in blazing sun and driving rain. As long as people come appropriately dressed it doesn't seem to matter. All weather works.

Let us know if you are going to hold a Street Values event

If you intend to hold a Street values walk on or before World Values Day please tell us about it by emailing details to info@worldvaluesday.com.

How to Run and Lead Street Values

Preparation beforehand

Make it clear on your invitations where you are meeting and when. Get a list of people who are coming so you can keep track of attendees and latecomers.

At the end of this guide are a few pages for printing. The instructions for the 'tuning our sense' walks: print one copy of each of these 3 pages, and the I/WE VALUE... templates: print a few of each for capturing your actions at the end of the walk.

You might want to think of a few example questions relevant to your group for your back pocket in case people battle to come up with their own. See the Street Quest step below for guidance on questions

Event Structure

There are four steps. The first step is a welcome and warm-up where we explain how it all works, reflect on our values, and come up with a question to ask the streets. In the second step we sharpen our senses so we can pick up the signals the street (and indeed life) is sending us, instead of hurrying past. In the third step, each participant goes on their own individual quest in the street - each asking the values-related question they want an answer to. In the final step we meet and share what the street taught us, and decide on an action to take. There's more detail below, but that's basically it. If you remember Welcome: Sense: Learn: Tell - you can't go wrong.

Step 1. Welcome and Warm-up (20 min)

Anticipate the inevitable delays by scheduling your welcome 10 minutes before the event itself is due to start. Begin with a short welcome, including little bit about World Values Day and its purpose of getting us to think about our most deeply held values and then to act on them, this year with a focus on values in the community. Find more about World Values Day at www.worldvaluesday.com. Describe Street Values and how it's structured as a four-step experience (Welcome and Warm-up: Tune your senses: Ask the street a Question: Share what you learned).

Spend 5 minutes talking about what values are and why they're important. You can find some help in the [Values Guide for Community Groups](http://www.worldvaluesday.com) on www.worldvaluesday.com. If you already have a defined set of values for your group then remind everyone of what they are. Let people know that you'll be capturing a value and an action that puts that value into practice when you get back. Explain that it's an opportunity to ask a question and see what fresh answers the street gives them. It could be personal or a collective community question. If they want to know more about what question they should ask here's the kind of thing you can say...

Any question you like, about work, life or both, relating to our values. It can be anything you'd like some fresh ideas about. Here are some things people might ask

- *I am unsure about my choice of career (or other life choices like relationships, where to live, etc) and want to know which value is most important to me in deciding?*
- *given my values, how do I tackle a particular (life/work) challenge?*
- *What value am I not paying enough attention to?*
- *where do we need to focus next, to move forward in line with our values?*
- *how do I/we achieve a particular goal in line with our values?*
- *which values are most important for our group now?*
- *what actions can we take to put a particular value into practice in our day-to-day lives?*
- *how can I/we create more (peace/ compassion/ etc) in the world?*

To get the best results choose something that's specific, meaningful and you'd really appreciate an answer to. You might want to have one generic question for your group ready to suggest for those that don't have their own ideas.

It's always helpful to break the ice by helping the participants to get to know each other a little and get over the slight awkwardness that a group often feels at the start. We encourage participants to spend a few moments in pairs answering the following two questions:

1. "Which is your favourite street in the world and why?" or "Where do you have your best breakthroughs?"
2. What question might you ask on your street quest?

Reassure people that their question needn't be perfectly clear up front – it will get clearer as you do the quest.

Step 2. Tuning The Senses (20 min)

Participants sharpen their perception so they can pick up messages the street is sending them.

NOTE: From this point it's PHONES OFF or participants will be in danger of being distracted by lots of messages the street is NOT sending them.

How the senses are tuned is by asking participants to walk along the streets bearing a simple instruction in mind. The instruction will be something simple and is designed to heighten the participants' awareness of what is going on around them.

There will be three short walks – each of 5 minutes – each with a different instruction.

Participants do not know the instructions until you tell them. You tell them the instruction for ONLY the walk they are about to do. This means at the end of five minutes they have to return to you for the next instruction.

That's three mini-walks of five minutes each – 15 minutes – plus 5 minutes between walks to get the next instruction.

The mini-walk instructions are:

Walk One (1st five minutes): **Be drawn to what attracts you**

This is designed to enhance physical awareness, to engage the body in the exercise and awaken its inner compass.

Walk Two (2nd five minutes): **Slow... Right... Down**

This is designed to enhance mindfulness and clear the mental chatter. It's vital people really slow down. You can explain to participants that this means radically slowing the rate they walk, breathe, blink...even the speed their hair grows.

Walk Three (3rd five minutes): **See the Beauty in Everything**

This is designed to create a warm, loving connection with the environment. We like to say if you love the environment it tends to love you back.

These three questions are designed to have a cumulative effect on participants who return from the walks with a somewhat altered sense of reality – and stupidly big grins.

Step 4. Street Quest (30 mins)

Now you have helped your group tuned up their senses, explain it's time for the Street Quest, the part of Street Values where they ask a question and see what answers the street has for them.

Check that everyone has a question. Remind them of the general question for your group for those who aren't clear on their own specific question.

Now give them the following instruction (in your own words of course):

Now you have your question in mind, start to wander. That's it. Keep the question in mind and just wander. There's nothing practical to do except be at [PLACE] at [TIME].

As you wander, use your sharpened senses to pick up anything that looks like it might be relevant to the question you are asking. It could be a phrase you see on an advert, a smell that triggers a memory or something surprisingly relevant you overhear in a shop.

Be adventurous, be curious, be playful.

Ideas could be sparked by things you see on the street and also people you meet in it. Don't be shy about asking strangers what they think. It's amazing what perspectives complete strangers can have. Answers are everywhere and so are teachers!

If nothing much seems to be happening, don't force anything. Just keep noticing what's happening. Sometimes wisdom doesn't shout – it whispers.

Step 5. Share what Happened (20 mins)

The part of Street Values gives participants a chance to reflect on and share what happened in their Street Quest. We suggest you facilitate this by asking the participants to sit in small groups when they return from their question and ask the following questions in the following order:

Q.1 What Happened?

Q.2 What Did You Learn?

Q.3 What action can you take to use what you learned?

The first question encourages people to tell the story of their experience. This is the most fun for others to hear. The second encourages participants to conceptualise their experience and the third, to apply it.

If there's space and time, it's really nice to finish this session by asking a few people to share their stories with the whole group.

Please ask people to capture their values and chosen actions on the ['I/WE VALUE...'](#) template, take a photo and share with the world by posting on Facebook, Twitter, LinkedIn, YouTube or Instagram pages using #WorldValuesDay, @ValuesDay, and @street_wisdom @street.wisdom #streetwisdom. Use words, photos, video clips or whatever works best for you!

Finally, please explain the nature of the Street Wisdom 'deal' - free shareware in exchange for stories – and encourage your participants to share their experience on the Street Wisdom website. The big red buttons on the homepage are an easy way for them to take action – where they can Share their Story, Donate or Run their Own. Invite people to download the Street Wisdom personal audio guide from the website so they can use Street Values, not just on World Values Day but whenever they want to.

Let's Be Street Wise

People taking part in Street Values are looking, in one way or other, to become more conscious. It is worth reminding participants to stay sharp and look after themselves/their possessions while they are taking part in the experience. Street Wisdom is taking place in public spaces where not everyone is as awake or generous as we are all trying to be.

Just to be clear, participation is at your own risk and neither Street Wisdom, World Values Day (nor their creators) will be liable for any damage or losses arising from the programme, or your participation in it. This is something you might also want to make clear to those taking part.

Thanks again and enjoy Street Values

The Street Wisdom Team



World Values Day Team



***BE DRAWN TO
WHAT ATTRACTS
YOU***

SLOW...RIGHT...

DOWN...

***SEE THE
BEAUTY IN
EVERYTHING***

WE VALUE...

enter value

SO WE...

enter activity planned or taken to put the value into action in our community

*add your
logo here*

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