



**WORLD
VALUES
DAY**

Join the conversation at
#WorldValuesDay



World Values Day is on Thursday 16th October, 2025 and seeks to increase the awareness and practice of values around the world, and highlight their crucial role in the wellbeing of individuals, families, organisations and society as a whole.

Since 2016, World Values Day has provided an opportunity for individuals, families, schools, organisations and society as a whole to think about our most deeply held values and explore and act on them with others.

Values are what matter most to us!

They motivate and guide us. They are the passion in our hearts, the reason we do the things we do.

In a world that can feel increasingly divided, values help unite us.

They are the glue holding together our communities and wider society.

Our 2025 campaign theme is
Values For The Future.



World Values Day has reached over 37 million people on average each year in over 100 countries around the world.

Universities, schools, hospitals, care homes, NGOs, local governments, and all kinds of commercial businesses take part each year, putting their values into action in a myriad of ways.



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We invite all types of organisations to participate and get involved by taking action on their core values.
Get as creative as you would like to.

Here's some inspiration:

VALUES CHALLENGE

This is a powerful ready-to-go one-hour workshop for organisations, community groups and schools.

"I VALUE" POSTER

Use the **World Values Day "I Value" poster** to tell the world about the value that's most important to you and share how you are putting it into action (or make a short video clip doing the same).

SCHOOLS PACK

Pick one of our ready-to-go-resources for students of all ages from our Schools Pack such as:

- Dough Disco
- Playground Olympics
- Good Values Football Game
- Values Sanctuaries

VALUESJAM CARDS

For an engaging values-led conversation, order the **ValuesJam Cards** to keep the conversation going.



More inspiration on the World Values Day website.

We have many helpful tools and resources, including guides and templates for fun activities to post on social media.

All available free from **www.worldvaluesday.com**
or email: **info@worldvaluesday.com** for more information