



**WORLD  
VALUES  
DAY**

Join the conversation at  
**#WorldValuesDay**



**World Values Day is on Thursday 15th October, 2026.** It seeks to increase the awareness and practice of values around the world, and highlight their crucial role in the wellbeing of individuals, families, organisations and society as a whole.

Since 2016, World Values Day has reached many millions of people in over 100 countries and provided an opportunity for thousands of schools to think about and explore their values.



### **Values are what matter most to us!**

They motivate and guide us. They are the passion in our hearts, the reason we do the things we do.

In a world that can feel increasingly divided, values help unite us.

They are the glue holding together our communities and wider society.

*Our 2026 campaign theme is*  
**Values and Volunteering**

Volunteering is choosing to put our values into action, without compulsion or expectation of reward. It can happen at school, in the community or at home.

It doesn't need to be done in a big organised group (though that's good too) but can be any small individual everyday act of thoughtfulness or kindness.



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**We invite schools of all kinds and for all ages to get involved by putting their values into action in whichever ways suit them best.  
*Get as creative as you want.***

### **Here's some inspiration:**

#### **SCHOOLS PACK**

Pick one of our ready-to-go-resources for students of all ages from our Schools Pack such as:

- Showcase of Learning
- Playground Olympics
- Reading Across Generations
- Values Sanctuaries

#### **VALUES CHALLENGE FOR SCHOOLS**

This is a powerful ready-to-go one-hour workshop for organisations, community groups and schools.

#### **VALUES POSTERS**

Use the World Values Day **"I Value / We Value"** posters to tell the world about one of the values that's most important to your school and share how you are putting it into action (or make a short video clip doing the same). Include the hashtag #WorldValuesDay.

#### **VALUES GUIDE FOR SCHOOLS**

Check out our Values Guide for more information and ideas about values and about what you could do.



#### **More inspiration on the World Values Day website.**

*We have many helpful tools and resources, including guides and templates for fun activities to post on social media.*

All available free from [www.worldvaluesday.com](http://www.worldvaluesday.com)  
or email: [info@worldvaluesday.com](mailto:info@worldvaluesday.com) for more information