

VALUES OF SERVICE

1 STORY. 1 VALUE. 1 SERVICE.



NAME: ANTHONY DERIEUX

BRANCH: U.S. MARINE CORPS

YEARS SERVED: 2000-2004

SELFLESSNESS: "One of the things I heard a lot is that 'leaders eat last,' ... Marines were never told that if you were higher ranking, you had to wait for everybody to eat first ... however; naturally, to me, my job as a leader is to make sure my people are taken care of first."

Service: Put someone else first today! Offer your time, help, or support to a family member, friend, or stranger without expecting anything in return.

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NAME: SHAWN ANDERSON

BRANCH: U.S. AIR FORCE

YEARS SERVED: 2000-2021

COMMUNITY: "I felt my service in the military mattered most when we helped build schools, clinics, and houses in underdeveloped areas. We were making a real difference in people's lives and I found this the most valuable, impactful, and fulfilling."

Service: Do one thing today that improves your community, whether it's helping a neighbor, cleaning up a shared space, or supporting someone in need.

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NAME: DAVID MOORE

BRANCH: U.S. AIR FORCE

YEARS SERVED: 1994-2018

PERSEVERANCE: "Hard work was something ingrained into us in the military, as well as making a decision and sticking to it... People succeed because of their unwillingness to quit. If your mind decides it can do it, your body just follows along."

Service: Set a goal and do it! Choose a task you've been putting off or something on your to-do list. Commit to finishing it today, even if it feels difficult. Don't give up!

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NAME: MATT CLARK

BRANCH: U.S. AIR FORCE

YEARS SERVED: 2008-PRESENT (2026)

INTEGRITY: “Sometimes you get that pressure to turn a blind eye to things... I always found that difficult to do but I think the military successfully removed that choice for me. I don’t sacrifice my values to appease others”

Service: Choose integrity over convenience today! Fight for your values, take responsibility for a mistake, be honest and accountable, and do the right thing.

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NAME: CHAD SIMS

BRANCH: U.S. AIR FORCE

YEARS SERVED: 1993-2019

SELFLESSNESS: "After 9/11, I was actually on leave back home and when we heard what had happened, I reached for my phone to call my boss and told him 'I know I'm on vacation but I'll come if you need me.' I just knew it was the right thing to do"

Service: Do your duty today! Help others when needed, even if it means setting aside your own plans. Take responsibility without hesitation.

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NAME: JASON GEDDES

BRANCH: U.S. NAVY

YEARS SERVED: 1989-2024

GRATITUDE: "You don't get anywhere in life without someone else's help... My first commanding officer effectively mentored me. My second commanding officer pushed me hard into what he calls warriors. I am only here because of the people I had along the way."

Service: Take time today to show appreciation for someone who has helped you, whether through advice, support, or encouragement. Let them know their impact matters!

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NAME: REZA GRIGORIAN

BRANCH: U.S. AIR FORCE

YEARS SERVED: 2003-PRESENT (2026)

RESILIENCE: “Resiliency is important everywhere: the military, in the civilian population, with your family and friends... I think it’s really hard for folks to build it, and fortunately with military experience, you learn it fast, but resiliency is necessary for character and to help you get up when you fall down.”

Service: Practice resiliency today by getting back up after every setback. No matter how big or small the challenge, face it with a positive attitude!

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NAME: CHARLES ROBINSON

BRANCH: U.S. AIR FORCE

YEARS SERVED: 1977-2007

COMPASSION: "When the earthquake hit Pakistan, we worked to get tents and supplies into the mountains before winter arrived... Seeing the survivors and kids coming down in the helicopters, and knowing you were a small piece of helping keep people alive—that was when I felt my service mattered most."

Service: Show compassion today by helping someone in need. Offer support, lend a hand, or take time to make someone's day a little easier!

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NAME: COURTNEY SNOWDEN

BRANCH: U.S. AIR FORCE

YEARS SERVED: 2022-PRESENT (2026)

COURAGE: "I sometimes wish I hadn't pushed things off for so long, just because I was afraid of the unknown. It's always scary when you don't know what's on the other side, but sometimes you just have to tackle it head-on and say, 'Okay, this is what I want to do,' and go through with the experience."

Service: Be courageous by facing something unfamiliar or difficult. Go outside your comfort zone, try something new, or support someone else who is taking a chance.

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NAME: WILLIAM OWENS

BRANCH: U.S. ARMY

YEARS SERVED: 1980-1997

CONFIDENCE: "You need to have confidence in yourself to affirmatively reach out and try new things. If you wait for opportunities to come to you, you're not guaranteed that the opportunities will ever arrive, so you need to have the confidence in yourself and your own abilities to affirmatively reach out and grab what you want."

Service: Encourage someone to believe in themselves. Remind them of their strengths and support them as they take a step toward something they want.



**WORLD
VALUES
DAY**



SCAN ME

The Mission

This card translates a service member's lived experience into a call to action. By completing the challenge on the front, you are simultaneously honoring their service while serving your community.

World Values Day

A global campaign dedicated to identifying and living our values. By putting values into action, we aim to change ourselves and the world around us for the better, one meaningful choice at a time.

Be sure to scan the QR code and complete a quick impact survey!

Visit us at worldvaluesday.com